



Kimberly-Clark: Committed to Sustainable Forestry

Because many Kimberly-Clark products depend on a reliable supply of quality wood fiber, we have long-recognized that it is in our business interest to encourage sustainable forestry practices. We are committed to selecting suppliers that operate in a sustainable manner. To that end, we work hard to assure that the wood fiber we purchase comes only from well-managed forestlands or from recycled sources.

Sustainable Forestry Leadership

Kimberly-Clark has one of the most progressive fiber procurement policies in the tissue industry. We support forestry practices that help conserve valuable forestlands, respect fundamental human rights and ensure both a thriving ecosystem and a sustainable source of wood fiber for the future.

K-C was the first major tissue company to set the goal of purchasing 100 percent of our wood fiber from suppliers that gain independent certification of their woodlands or their fiber procurement activities.

Preference for Forest Stewardship Council Certification

We have adopted a preference for wood fiber certified by the **Forest Stewardship Council (FSC)** because we believe FSC is the certification system preferred by many retailers, customers and consumers, particularly in Europe. Where FSC-certified fiber is not readily available; we will purchase wood fiber certified under the following internationally-recognized systems:

- Sustainable Forestry Initiative (SFI)
- Canadian Standards Association's National Sustainable Forest Management Standards (CSA)
- Sistema Brasileiro de Certificacao Florestal (CERFLOR) in Brazil
- Program for the Endorsement of Forest Certification Schemes (PEFC)

At the end of 2008, 98 percent of the virgin fiber and wood pulp we purchased was sourced from certified suppliers, marking the fifth consecutive year that we have increased on a global basis the use of wood fiber from certified suppliers.

K-C recently announced enhancements to its fiber procurement practices:

- By the end of 2010, Kimberly-Clark will reduce its use of non-FSC certified Canadian Boreal fiber by 50 percent or more, as compared to its 2007 level of use. By the end of 2011, Kimberly-Clark will stop purchasing non-FSC certified wood fiber from the North American Boreal region.
- By 2011, Kimberly-Clark will ensure that 40 percent of its North American tissue fiber is either recycled or FSC certified - a 71 percent increase from 2007 levels.
- Kimberly-Clark will support programs for the identification and mapping of Endangered Forests and High Conservation Value Forests to ensure that such areas are designated for appropriate protection.
- Kimberly-Clark has also adopted a preference for post-consumer sources of recycled fiber.

K-C's Commitment to the Future of Sustainable Forestry

- In the interest of transparency, we will continue to report on an annual basis our progress toward attaining these goals and implementing these preferences.
- We will leverage our global buying power to encourage suppliers to practice high levels of sustainable forestry management, and work with suppliers to help us achieve our FSC preference and expand the availability of wastepaper for recycled fiber.
- We will work with both independent sustainable forestry organizations and within our industry to continuously improve sustainable forestry standards and practices around the world.



For additional information on Kimberly-Clark's sustainable forestry practices and policies, please visit our website at www.kimberly-clark.com/sustainability.aspx.